



May 1, 2023

**The City of Roeland Park and the NEJC Chamber of Commerce
Announce a New Small Business Initiative**

The City of Roeland Park in partnership with the Northeast Johnson County (NEJC) Chamber of Commerce are pleased to announce the startup of their small business initiative, Project RISE

Roeland Park, Kan. — The vision for a targeted economic development project emerged when the City of Roeland Park saw a need for support for their small business community. For this endeavor, the City of Roeland Park partnered with the Northeast Johnson County (NEJC) Chamber of Commerce to fund a small business focused initiative entitled Project RISE.

“We want to see every store front, every office occupied,” said Michael Poppa, Mayor of Roeland Park. “It comes back to all of us. Those who live, work, play and shop here. We want to have a synergy across our City where businesses thrive.”

Project RISE is designed to offer a lending hand to area businesses in or looking to locate in the Roeland Park community with the goal to either launch from the ground up, maintain or grow their business endeavors.

“The mission for Project RISE is its name, to Recruit, Identify, Support and Encourage businesses that are coming to or already residing in the City of Roeland Park,” said Deb Settle, President and CEO of the NEJC Chamber. “The City is committed to their area businesses and that is evident through the unwavering support they have put behind this project.”

Project RISE will offer a one-stop small business shop to their community through a new platform. Through its newly launched website, Project RISE will centralize information on how to start, launch and grow your business. Featured topics will include diversity and inclusion, skilled workforce and available sites and locations. Additionally, viewers will find incentives and financing options along with educational resources, upcoming events and recent news relevant to the business community. Project RISE plans to expand its reach into the community in the coming months. To learn more about Project RISE visit www.ProjectRISENEJC.com or follow along on [Facebook](#) or [LinkedIn](#).

“In Roeland Park, we are a small community of 6700 residents and there are times it feels as though everyone knows each other. This sense of community is important to us,” said Poppa. “We are proud of our city and are excited to offer this new opportunity to our business community. If you want to open, maintain or relocate a business to Roeland Park, we are here to support you.”

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