

CITY OF ROELAND PARK, KANSAS
AQUATICS ADVISORY COMMITTEE MEETING MINUTES
February 11, 2025, 6:00 PM on Zoom

Committee members present: Jason Wiens, Elizabeth Baddeley, Mike Calovich,
Emily Hage, Tom Madigan
Staff present: Anthony Marshall
Guests present: Elizabeth Harner

Call to order at 6:03 PM

Resident feedback - Elizabeth Harner, asking Committee about the idea of
dedicated lap lanes

1. Unfinished business
 - i. [Committee recommendations](#) and budget objectives

The Committee spent quite a bit of time discussing the possibility of adding lap swimming, as has been a conversation and recommendation of the committee for over a year now. The Committee endorsed a pilot “program” to be posed as a program that is meant to break even; thus, consensus is that we would not need a budget objective to move forward with our investigation of the following questions:

- How many people take advantage of lap swimming
- What night of the week is open for use after hours?

Other recommendations:

1. Host a family friendly event for the 3rd of July – this is within the normal pool hours
2. Extend the season?
 - a. Jason is in favor of this concept; discussion among the committee. Both Cmbrs discussed the fact that it does not make financial sense to extend the season.
 - b. Committee consensus is to put this on the shelf.
3. Shade structures
 - a. This would be a better fit for a 2026 budget objective; Anthony will provide number for additional shade structure and lawn chairs to fit within it – fits within the “Improve Community Assets” goal within objective form.

Committee voted to move forward with shade structure budget objective. Chair Jason Wiens made the motion; Elizabeth Baddeley 2nd; motion approved unanimously.

2. New business

i. Advertising for the 2025 season

Anthony provided an update regarding marketing for lifeguards in KCKPS school district, trying to advertise more broadly. Will also focus on advertising to schools to let them know about the resident rates available for the 2025 season. We will be tracking non-resident day pass purchases to better understand where non-residents are coming from so we can continue to market more effectively.

Adjournment at 7:02p