

Roeland Park 75th Anniversary Planning Committee

Meeting Agenda – December 17, 2025

Time: 6:00 - 7:30 PM

Location: Virtual

COMMITTEE MEMBERS (all present in bold):

Michael Poppa	Julie Weeks	Ruth Feldblum
Benjamin Dickens	Shea Geist	Kate Crocket
Emily Hage	Debbi Shraeder	
Harold Morales	Jan Peters	
Katie Garcia	Jonna Crosby	
Keith Moody		

AGENDA

1. Welcome & Call to Order

- a. Roll call
- b. Approval of minutes from November meeting

2. Subgroup progress updates

- a. RoeFest
 - i. Update regarding meeting with Lowe's & Price Chopper
 1. Location
 2. Date
 - ii. Review [RoeFest 2026 EVERYTHING Planning](#)
 - iii. Review current approved [Site Map](#)
 - iv. Volunteers willing to take on pieces of planning
- b. Marketing subcommittee
 - i. The Marketing Committee will come prepared with a budget that includes backbone costs, including (but not limited to):
 1. Lamppost banners based on banner cost + count, any graphic design cost
 2. Website - \$750
 3. Window clings
 4. Yard signs
 5. Business passports
- c. Committees subcommittee
 - i. We will meet before the next meeting to discuss all feedback that was shared and propose a plan to more deeply engage and coordinate between all committees. We were not all on the same page about this work, so I am glad to have more clarity here.

1. Next steps might include: sending out a form to gather more specifics or inviting Chairs to an early 2026 meeting

d. Fundraising subcommittee + Budget

- i. Committee should talk to Staff about the fundraising strategy vs. the City chipping in more funding. I think we can find better balance here, based on my conversation with Keith.
- ii. We have not set an overall budget which is causing challenges. I think the hope was to build a budget in an informed way by piecing line items together. I am thinking on this and if we might be able to review a "bigger picture" in December.

e. All

i. Staffing

1. I have spoken with Keith and he/his staff are going to provide more material support, starting with developing a site plan. Jonna will provide more support as a city staff member, as well as a committee member.

3. Next Steps/Action Items

4. Adjournment

Roeland Park 75th Anniversary Timeline

Date	Tactic	Notes
Fall 2025	Committee planning ongoing	
Winter 2025	75th Anniversary landing page published	Need to have finalized to publish: logo, Roefest date, calendar to list all committee events,
January 2026	Sponsor Deck complete DEI interviews	
February 2026	DEI interviews	
March 2026	DEI interviews	
April 2026	DEI interviews; Sustainability Repair Cafe	
May 2026	DEI interviews	
June 2026	DEI interviews; Arts Gallery Exhibition	FIFA 6/16 FIFA 6/20 FIFA 6/25 FIFA 6/27
July 2026	DEI interviews; Aquatics Birthday Party pool party; Arts Gallery Exhibition	July 2026 FIFA 7/3 FIFA 7/11
August 2026	DEI interviews	
September 2026	DEI interviews	
October 2026	RoeFest	October 3, 2026
November 2026	Arts Holiday lights	
December 2026	Arts Holiday lights	