

GOVERNING BODY WORKSHOP AGENDA
Roeland Park City Hall
4600 W 51st Street, Roeland Park, KS 66205
Monday, April 16, 2018, 6:00 P.M.

- Mike Kelly, Mayor
- Becky Fast, Council Member
- Jennifer Hill, Council Member
- Tim Janssen, Council Member

- Jim Kelly, Council Member
- Tom Madigan, Council Member
- Claudia McCormack, Council Member
- Michael Poppa, Council Member
- Erin Thompson, Council Member

- Keith Moody, City Administrator
- Jennifer Jones-Lacy, Asst. Admin.
- Kelley Bohon, City Clerk
- John Morris, Police Chief
- Jose Leon, Public Works Director

Admin

Fast
Kelly

Finance

Janssen
Thompson

Safety

Hill
McCormack

Public Works

Madigan
Poppa

CMBR Poppa called the meeting to order. CMBR Madigan was absent.

MODIFICATION OF THE AGENDA

There were no modifications to the agenda.

MINUTES

March 19, 2018

The minutes were approved as submitted.

I. DISCUSSION ITEMS:

1. Communications Report

Andy Graham reviewed the Communications Report with the Governing Body. He discussed the web traffic for the first quarter, which was low stating it is typical for that time period when there are not a lot of activities going on in the City. He also spoke to features of the new website and how it will integrate with other social media platforms, which should generate more traffic to the website.

CMBR Fast spoke to having sponsored events for the City to be more readily visible on Facebook. Mr. Graham said despite the changes at Facebook it is still a good investment for event promotions and remains affordable.

2. Review of Minor Home Repair Program

David Ward, Director of Johnson County Housing Services and Jesse Mofle, Deputy Director, presented the accomplishments and statistics of the Minor Home Repair Program. Mr. Mofle said the program benefits Roeland Park with improved health, safety and accessibility for participating homeowners and the neighborhood. It also provides community stabilization, assisting and keeping the elderly and disabled homeowners in their homes, which in turn preserves the housing stock. The program also ensures that all the contributed funds are returned to the private sector. There is a \$5,000 project limit for minor home repairs unless it is an accessibility program, which can get \$80,000 in funds.

Projects can include roofs, siding, guttering, lead-based paint abatement, windows, doors, kitchen and bath remodels, plumbing and electrical upgrades, foundation repair, grading, concrete, air conditioning/furnace replacement, accessibility ramps, accessible showers and current code compliance.

Mr. Mofle provided the income limits for program participation. He also showed pictures to the Governing Body of projects they have completed with before and after pictures.

Currently in Roeland Park, there are 13 applications on the waiting list. The oldest is dated September 2014. Mr. Mofle added there is generally enough funding to do one project per year. In 2017, they did one home project for \$40,000.

CMBR McCormack asked how they decide which project they decide to work on. Mr. Mofle said projects on the waiting list are qualified by income and a home value that does not exceed \$189,000.

Mayor Kelly asked with the increased property values they are seeing have any projects now become ineligible. Mr. Mofle said that two homes are now valued out of the program. He added that Roeland Park has a fairly lengthy waiting list, but they are only able to do one home per year in Roeland Park.

CMBR Fast asked how Roeland Park compared to the other cities regarding funding and length of waiting time. David Ward, Director of Johnson County Housing Services responded that the total home program allocation is approximately \$700,000 of which 15 percent comes off the top for community housing development organizations (CHDO). One such organization in Johnson County does property acquisition, rehabilitation and resale of properties. Of the 15 percent, by statute 5 percent goes to CHDO administrative funds and the remaining 10 percent is for program administration. The remainder is split among the entitlement and non-entitlement cities. Roeland Park is a non-entitlement area.

City Administrator Moody asked what distinguished between entitlement and a non-entitlement community. Mr. Ward said a population of 50,000 or greater becomes an entitlement city. He added that increasing the City's contribution in the Home Investment Partnership would bring the most benefit to the citizens of Roeland Park.

CMBR Poppa thanked Mr. Mofle and Mr. Ward for their presentation and the service they provide.

3. Review United Community Services Year-End Report

Ms. Jones-Lacy said the City has participated in United Community Services since its inception in 1990, with the exception of one year in 1993. Otherwise, Roeland Park is one of the proud members of the organization that has funded it basically from the beginning. United Community Services works in partnership with Johnson County cities doing a lot of non-profit and human services work. In 2018, Roeland Park has budgeted funding in the amount of \$4,285, a figure that goes up annually by about two percent. Ms. Jones-Lacy provided a summary of what was completed in 2017 where they were able to serve 546 residents.

4. Tagline and Condensed Logo

Lindsey French from Vireo presented the changes to the Governing Body on the condensed logo where the letters "R" and "P" were of the same weight and thickness.

CMBR Poppa said he would like to see the color option have the "R" and "P" both in a gray color. Mayor Kelly, CMBRS Fast and McCormack agreed with having both letters in gray.

CMBRS Kelly, Thompson, Hill and Janssen like the design as presented.

The Governing Body was split on their decision, so Ms. French said she would e-mail a copy of both options for them to review and they can get back to her with their decision.

Ms. French also recapped the brand perception from the study conducted by Benedictine College. Roeland Park is perceived as a quiet, friendly and safe city. It is convenient with its proximity to other larger cities and surrounding communities while remaining affordable.

Using the brand perception and the Council's aspirations, she pulled them together for the motto options.

CMBR Janssen said the mottos of "uniquely rooted" and "heritage, history and home" were the two that stood out for him.

CMBR Hill preferred "rooted in community."

CMBR McCormack liked "uniquely rooted" and "heritage, history and home."

CMBR Thompson opted for "perfectly situated" and then "uniquely rooted."

CMBR Kelly also liked "perfectly situated" and "uniquely rooted."

Mayor Kelly chose "perfectly situated, "put down roots and grow" or "where your roots can grow."

CMBR Fast saw something in the Shawnee Mission Post that she liked and would e-mail that wording in.

CMBR Poppa picked "perfectly situated" and "uniquely rooted," but then something that also looks forward to the future like "growing in community."

There was consensus to have Ms. French take the top three "perfectly situated," "uniquely rooted," and "heritage, history and home" and incorporate those into the logo and the Governing Body will look at the other suggestion from Ms. Fast.

5. Review Proposed 2019 Pay Scale

City Administrator Moody provided the salary comparison information put out by the Mid-America Regional Council (MARC) for most positions. It provides an average of salaries for the position, what the other cities are paying and compares those with Roeland Park. It is based on this information that he is recommending a \$0.50 increase in the proposed 2019 pay scale. This increase will only apply to a couple of employees whose salaries would not fall within the minimum range. The proposed figures also include adding an administrative intern and a Public Works intern. The proposed change would not go into effect until January 1, 2019. Mr. Moody added that a couple of part-time police officers and a couple of part-time administrative positions would be impacted, but that the financial impact is minuscule.

CMBR Poppa reiterated that they are not discussing a \$0.50 per hour raise for everyone, but only those who are not making the new minimum pay scale point.

There was consensus to move this forward to the Consent Agenda for the May Council meeting.

III. NON-ACTION ITEMS:

There no items discussed.

IV. ADJOURN

CMBR Poppa adjourned the meeting.

(Roeland Park Governing Body Workshop Adjourned at 6:54 p.m.)